

Powering Tradition with Technology

Thanksgiving is a time for gathering, sharing, and celebrating, and in today's world, many of those traditions are powered by technology. From cooking to connecting, our digital lives play a bigger role in the holiday season than ever before. Here's a look at how technology has become part of Thanksgiving celebrations.

Cooking Made Easy

Gone are the days of dusting off old recipe cards. Now, millions of families turn to online recipes, cooking videos, and food blogs to plan their Thanksgiving meals. Whether it's a classic pumpkin pie or a modern twist on stuffing, the internet makes it simple to explore, save, and share recipes with just a few clicks.

Connecting with Loved Ones

For families who can't be together in person, video calls bridge the gap. Platforms such as Zoom, FaceTime, and Google Meet bring loved ones into the dining room.

Streaming Traditions

Thanksgiving wouldn't be the same without the Macy's Parade or football games. More families now stream parades, movies, and sports online. Streaming provides flexibility—watching a parade replay while preparing dinner or catching highlights of the big game after dessert.

Black Friday and Beyond

Thanksgiving marks the unofficial start of holiday shopping, and the internet is at the heart of it. Shoppers browse Black Friday deals online, compare prices instantly, and secure bargains without leaving home. The shift to online-first sales means more time enjoying the holiday and less time standing in long lines.

A Season of Sharing

At its core, Thanksgiving is about gratitude and connection, and the internet helps us express both. From sending digital greetings and sharing photos, to supporting charities through online donations, digital tools help us give thanks in more ways than ever.

While the food on the table remains timeless, the way we celebrate continues to evolve. The internet does not



replace tradition; it enhances the way we gather, share, and celebrate, ensuring Thanksgiving traditions thrive in the digital age.

Holiday Hours

In observance of the Thanksgiving holiday, our business offices will be closed on **Thursday, November 27th** and **Friday, November 28th**.



We are grateful for the continued opportunity to serve you.

Protecting Your Business During Holiday Closures

For small businesses, the holiday season often means extended closures or unusual hours. Unfortunately, it can also mean more opportunities for break-ins and theft. Taking a few extra steps can help protect your storefront, office, or shop when you're not there.

Start with simple but effective measures: double-check that doors and windows are locked, test exterior lighting, and move valuable items away from display windows. If you use employee keys, codes, or fobs, update access regularly—especially after seasonal staff or contractors finish their work.

Affordable technology can make a big difference. Smart cameras and motion sensors let you keep an eye on your shop or office from anywhere, while a monitored alarm system ensures help is dispatched quickly if an incident occurs. Even modest upgrades can add an extra layer of protection and peace of mind while you're away.

With the right combination of preparation and modern security tools, small businesses can lock up with confidence and focus on the holiday season, knowing their property and livelihood are protected around the clock.





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